

International scientific-practical conference

INNOVATIONS IN PUBLISHING, PRINTING AND MULTIMEDIA TECHNOLOGIES 2023

Conference took place in Pramonės pr. 22, LT-50468 Kaunas, Lithuania. The conference was held in a hybrid mode. Participants could attend physically or virtually.

Topics and areas:

- Computer-aided design for graphics, digital media and advertising
- Innovations of prepress and printing processes, advertising production
- Multimedia products for the media, television, internet and social networks
- Publishing, printing, information and multimedia technologies in science and studies
- Print quality, standardization, management of media companies and processes
- Visual media communication, innovation and impact on society

Programme:

Full programme of 2023 conference can be found [here](#).

Book of abstracts:

Book of abstracts can be found [here](#).

Articles:

Articles can be found [here](#).

Speakers:

Speakers of the 2023 conference can be found [here](#).

Sean Branagan	Newhouse School of Public Communications at Syracuse University, USA	Social Media is Dead, The Metaverse is More Hype than Reality, and the Creator Economy is Already Here
Christian Greim	Mittweida University of Applied Sciences, Germany	The Technology is not the Problem, but the People
Kenneth Macro	California Polytechnic State University, USA	The New U.S. Graphic CommUNICATION Curriculum: An expanded taxonomy
Csaba Horvath, Tamas Loss, Kornel Remete	Obuda University, Alfoldi Nyomda Co., Hungary	Shaping the European Future with Books
Anastasios E. Politis	HELGRAMED & GRAPHMEDLAB, IC Chairperson, Greece	Activities from the IC – the International Circle of Educational Institutes of Graphic- Media Technology and Management
Vassiliki Belessi, Apostolos Koutsioukis, Theodora Philippakopoulou, Vasilios Georgakilas	University of West Attica, University of Patras, Greece	Flexo And Screen Printing of Graphene/Multiwall Carbon Nanotube Hybrid
Vladislav Berežok	Kauno kolegija HEI, Lithuania	The influence of artificial intelligence on media culture, art and animation

Katalin Orgovan	Patria Printing House Co., Hungary	Women in print: a special case study
Yeter Beris	Istanbul Beykent University, Faculty of Fine Arts, Turkey	Evaluation of fine arts print production with artist's opinions in contemporary art presentation
Uldis Cerbulis	Heidelberg Baltic Finland, Latvia	Knowledge spectrum of printing and graphic arts
Kristupas Vitkus	beCreatives, Lithuania	The importance and improvements of the speed of video editing
Dagnija Vanaga, Martins Kalnins, Uldis Grinfelds, Arnis Treimanis	Institute of Polymer Materials, Riga Technical University; State Institute of Wood Chemistry, Latvia	Defect "Ghosting" as a result of the Interaction of paper and printing Ink. From science to production
Gerūta Sprindytė	Kauno kolegija HEI, Lithuania	Peculiarities and methods of students' creative project activities

Activities for students:

Glenn D'Hondt	<i>Artevelde University of Applied Sciences, Belgium</i>	Developing your creativity
Ann Dehaemers	Artevelde University of Applied Sciences, Belgium	Adding Pantone Colors in Photoshop for the packaging industry

Regina Delfino, Rui Proenca	<i>Polytechnic Institute of Tomar, Portugal</i>	1. Digital Publishing for print and screen devices 2. Editorial Design
Roberto Valdes Tena	<i>Mexico</i>	Presentation of students creative short films
Kevin Howell,	<i>Appalachian State University, USA</i>	Developing Self Promotion Pieces using HP Mosaic

Poster section:

Alma Pocienė, Gitana Ginevičienė, Gytis Baltrušaitis, Žygimantas Kujalavičius	Kauno kolegija HEI, Lithuania	<i>The influence of CO2 laser technology on the cut and surface quality of wood veneer</i>
Georgij Petriaszwili, Serhii Komarov, Piotr Janicki	Warsaw University of Technology, Institute of Mechanics and Printing, Poland; Ukrainian Academy of Printing, Ukraine	<i>New possibilities of research on paper stack cutting process by using a special laboratory single-kinfe trimmer</i>
Anna Dovhanych, Valentyna Dovhanych	Ukrainian Academy of Printing, Ukraine	<i>Study of the influence of the surface structure of substrates on imprints quality</i>

Exhibition section:

Laima Numavičė	Kauno kolegija HEI, Lithuania	<i>Exhibition “Kaunas is a five star city “</i>
Vilūnė Grigaitė,	Kauno kolegija HEI, Lithuania	<i>Exhibition “Book covers and illustrations”</i>